



(ci-*u*-see)

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INTEGRITY

ciuci
CONSULTING

WHO WE ARE

Ciuci (pronounced see-u-see) Consulting is a strategy and consumer intelligence company with strong technical expertise in strategy formulation, research, and human capital development. Headquartered in Lagos, Nigeria, we have developed strategic solutions for both private and public organizations in Africa since 2007. We are founded on the principle that companies in Africa experience tough challenges that require practical and realistic solutions, not just reports. Our firm consists of ethically-driven professionals who strongly believe in integrity and partnership as key ingredients for delivering high-quality results to our clients.

VISION

To be the leading indigenous African
consulting firm

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ciuci
CONSULTING

OUR SERVICES

BUSINESS CONSULTING

We work with our clients to define and develop their businesses, ensuring that their products and services generate the desired results. Our strategy services include – corporate, operations, marketing, sales, repositioning and growth strategies.

CONSUMER INTELLIGENCE

We have developed significant research and analytical capabilities, which we leverage to address topical issues in key industries. Our proprietary research products enable us to stay at the cutting edge of changes in the local business environment.

HUMAN CAPITAL DEVELOPMENT

We have developed a business training service that offers both standard and bespoke training and human capital development to organizations.

FINANCIAL MANAGEMENT SERVICES

We have the capability to undertake assignments ranging from the review of an organization's financial planning structure and processes, to providing on-site interim financial expertise on a day-to-day basis.

INTERIM MANAGEMENT & BUSINESS OUTSOURCING

We provide complete business incubation services to our clients, as well as interim management support services. Understanding the high paced environment our clients face, the Ciuci team has built the capability to take on business operational responsibilities, with effective and actionable succession plans, strategic implementation, integration, and incubation services that enable companies achieve world class business performance. Through our technical expertise in developing

organizational turnaround strategies, we provide innovative process improvement solutions.

BUSINESS TURNAROUND & RESTRUCTURING

We provide strategic implementation and integration services that enable companies achieve world class business performance. We also specialize in organization-structural review and restructuring to ensure optimal utilization of resources to make them synchronize with the over-all organizational objectives.

INDUSTRY ANALYSIS

We provide platforms for key industry stakeholders to forge growth plans for their sectors in the changing economic environments. We circulate intelligence and manage workshops empowering strategy formulation for executives considering trends and prospects. Competitive advantages are increased and new wealth is generated.

DUE DILIGENCE

We investigate and audit potential investments to confirm investor foci and objectives. Protection of client investments through articulate reviews and analyses of extensive investigations provides sound judgement in final decisions.

MONITORING & EVALUATION

We offer monitoring and evaluation services to our clients in need of project management and oversight. Our activities enable effective stakeholder management, allowing for alarm bells systems and progress reports. Results enhance timely decision making, accountability, and learning.

VALUE PROPOSITION

SOLID LEGACY

Over the years, Ciuci has developed a culture of excellence, integrity and discipline. We consistently add real value to our clients' businesses thereby making the phrase "value add" more than a cliché.

PASSION FOR EXCELLENCE

Delivering top-notch service is our passion. We deliver value beyond our professional fee on every client engagement.

EXECUTION FOCUSED

We are keen on providing our clients with practical solutions. We work seamlessly to assist our clients whenever they need us. This has led to the introduction of some of our services, such as interim management.

WORLD CLASS LEADERSHIP

Our management team is made up of world-class professionals who have a track record of success across industries and functions.

DEEP LOCAL KNOWLEDGE

We use our extensive global experience applied with in-depth local knowledge to develop practical solutions that positively affect the bottom-line of our clients.

TOP TIER TALENT

Our workforce is made up of talented professionals with a passion for excellence and strong analytical thinking, strategic planning, and project management skills. Our team comprises of individuals from top universities in the world



TENACIOUS

THOUGHT
LEADER

08

INNOVATIVE

YOUTHFUL

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FACTS ABOUT CIUCI

One of the **FASTEST GROWING** consulting firms in Middle East and Africa

Published over **100** research reports and articles

Executed over **200** projects in **10 YEARS**

Today, fully **DIVERSIFIED CLIENT** base in the private and public sectors

Started with clients in the **TELECOMS** and **BANKING** sectors

Headquartered in **LAGOS, NIGERIA** with other global points of presence

WORLD CLASS TRAINING program for our consultants

MESSAGE FROM THE FOUNDER

A DECADE OF EXCELLENCE

Human capital has been a major challenge in the successful running of businesses in Nigeria. My experience with what has been achieved globally created the urge to make a difference in Nigeria, and this is still a priority for me. I had listened to numerous complaints about personnel challenges and proffering a solution became intriguing. It would be safe to say I started Ciuci to solve that human capital challenge. This also brought about the Analyst Training Programme (ATP), which has been a success from the first year till date, building quality human capital. People have been trained to think analytically, and once we had the in-house capability, we were able to export this service to our clients successfully.

Ciuci has gone through 3 different phases in the last ten years. The first was introductory, where we developed products, and focused on building capacity. The second was fine-tuning our organizational systems and processes, which increased our emphasis on consumer intelligence and business development services. The third phase focused on consolidation and increasing our market presence.

Ciuci has successfully undertaken over 200 projects with significant socio-economic impact. Our products have been featured on global platforms, in educational institutions, and serves as a crucial reference point for African investment to innovators in Silicon Valley.

The Ciuci brand is expected to be one of the most reputable home-grown consulting brands in Africa within the next few years, and yet, it is still just the beginning.



CHUKWUKA MONYE
Founder & Managing Partner,
Ciuci Consulting



BOARD OF ADVISORY MEMBERS



BISMARCK J. REWANE

Managing Director/Chief Executive Officer of Financial Derivatives Company Limited. He graduated from the University of Ibadan with a Bachelors degree in Economics (Honours). He worked with the First National Bank of Chicago (now J. P. Morgan/Chase), and with the Economic Intelligence Unit of Barclays Bank International Plc, United Kingdom. Mr. Rewane has more than thirty years' experience as an Economist, Banker & Financial Analyst. He is a chartered member of the Institute of Bankers of England and Wales and a Fellow of The Nigerian Institute of Bankers.



NIMI AKINKUGBE

Founder and Chief Executive Officer of Bestman Games Ltd, distributor of customized editions of Hasbro's Monopoly board game for 48 African countries. Prior to this, she enjoyed a banking career spanning 23 years first at Stanbic IBTC Bank Plc and subsequently as Regional Director (West Africa) for Barclays Bank. She is an avid financial literacy advocate.

Nimi holds a Bachelors Degree from The London School of Economics (LSE), an MBA from Lagos Business School and a Piano Teaching Diploma (ARCM) from The Royal College of Music, London.



MUHAMMED PATE

Former Minister of State for Health in Nigeria. He resigned as Nigeria's Minister of State for Health to take up the position of Professor in Duke University's Global Health Institute, USA. He is an American Board-Certified MD in both Internal Medicine and Infectious Diseases, with an MBA (Health Sector Concentration) from Duke University USA. He also has a Masters in Health System Management from the London School of Hygiene & Tropical Medicine, UK.

SOME OF OUR CLIENTS





Contact Us



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...to your future